

CITY OF OZARK AND OZARK AREA CHAMBER OF COMMERCE BEAUTIFICATION AWARD PROGRAM

Mission Statement:

The Ozark Beautification Award Program has been established to promote goodwill and reward for exemplary lawn care to the categories of Residential and Commercial / Civic organizations in the community. The purpose of the program is to recognize neighbors who demonstrate above average efforts in maintaining their property, thereby contributing to the overall appearance of the community at large.

Award:

Each month the beautification committee will choose a lawn that best typifies the qualities of: Uniqueness, Beauty, Appeal, and Consistency with the guidelines. Since the Ozark Beautification Award Program will mainly deal with “curb appeal”, nominations will be for the front and side yards jointly, as well as the exterior of the house. The Committee will select one residential yard and one commercial / civic yard for the months of April through September. The winners of the Yard of the Month will be provided a decorative yard sign for display indicating their winning yard, as well as recognition in *The Southern Star*.

Contest Guidelines:

- All residential and business properties within the city limits are automatically eligible
- Award winners are selected based on the recommended judging criteria listed below
 - Key criteria include manicured yard, beautification, originality and creativity
 - The upkeep of the yard can reflect the efforts of the residents themselves or that of a professional landscaper or groundskeeper
 - An award duration terms lasts a single calendar month
 - The same property cannot receive more than two awards in a 12-month calendar period.
 - While an individual’s residence or commercial/civic category is being recognized as a “Yard of the Month,” they are expected to maintain their yard in the same manner that allowed them to win the title.

Judging Criteria:

Candidates for the “Yard of the Month” are judged solely on the total exterior appearance of their property and front yard as viewed from the street. The committee responsible for judging the Yard of the Month award shall be made up of 5 persons. The committee members will survey Ozark neighborhoods and businesses one month prior to awarding of “Yard of the Month.” An individual can request his/her yard to be considered as a candidate for the award or may submit an application indicating a neighbor or business they feel meets the criteria set forth by the committee. Applications for nomination and information are available at the Ozark Area Chamber of Commerce (334-774-9321) or may be downloaded from www.ozarkalchamber.com and then submitted to the Chamber at 294 S. Painter Avenue or emailed to info@ozarkalchamber.com

Judgement will be based on the following:

Lawn – Grass should be healthy with no bare spots or excessive weeds. Grass shall be mowed, edged and trimmed around foundations and fences. Debris (garbage, pet feces, etc.) shall be picked up and removed. A unified, simple and balanced landscape design with a neat and natural appearance is preferred.

Landscape and Flower Beds – Beds shall be weeded and edged, flowers must be deadheaded, and dead plants removed, trees and shrubs pruned and natural areas cleaned. Landscape should display plantings in scale with the surroundings and limited to a few types of plants rather than enough to confuse the eye.

Walkways and Driveways – Walkways and driveways shall be clean (including trash containers or yard products removed from view). The area in front of the curb must be free from debris and dirt.

Aesthetics – The overall look of landscaping (formal versus informal, use of color and textures, garden art) is important. The front entryway should be inviting, with original and creative touches to show personality. Examples: hanging baskets, pots, yard art, bird feeders, etc.

Summary:

While lack of strict adherence to the criteria above does not necessarily disqualify, these principles offer general guidelines that should be recognized by the Ozark Beautification Award Committee. The committee reserves the right to withhold awarding – residential and commercial / civic categories awards if the criteria is completely lacking. Chamber membership is not required to nominate or receive the award

Committee members: Larry J. Pittman, Sr., Chairman; Ryan Campbell; Eric Bruggink; Thomas Agee; Lucy Edwards and Rosmarie Williamson

**APPLICATION FOR NOMINATION
OZARK YARD OF THE MONTH**

While the Beautification Committee will be surveying neighborhoods and the businesses that best exemplify its criteria, it welcomes nominations for its monthly beautification awards. If you know of a candidate for these awards please share the name on the outline below.

Two (2) awards will be awarded each month, one in each of the following categories.

Categories are:

Commercial / Civic: Churches, schools, motels, banks, restaurants, etc.

Residential: Single family dwellings

Awards will be presented April through September

Name of Nominee: _____ Phone: _____

Address: _____

This award should be given because: _____

Submit Completed Form:
Ozark Beautification Award Committee
Ozark Area Chamber of Commerce
294 S. Painter Ave, Ozark, AL 36360
or by email to info@ozarkalchamber.com

See judging criteria for full details. Chamber membership is not required to nominate or receive the award.