



Thursday, January 28, 2021

Ozark Civic Center

EXPO 2021

HEALTH & WELLNESS HOME BUSINESS LOCAL JOB FAIR FREE ADMISSION

The Ozark Area Chamber of Commerce would like to welcome you to participate in our 2021 Business Expo, Health and Job Fair. The Expo will take place on Thursday, January 28th from 3 to 6 p.m. at the Ozark Civic Center.

This is a prime opportunity for businesses to EXHIBIT and SELL their products and services to the community as well as meet with prospective employees. Members will be assigned a premium space first, but this Expo is open to the entire business community.

Each business will be required to bring a door prize*.

For our members, we are offering a video promotion! See Video Promotion for details.

Which businesses and non-profit organizations should participate? Home improvement, real estate, banking and financial advisors, healthcare, fitness, insurance agents, salons, funeral homes, professional services, automotive services, auto dealerships, retailers, colleges, restaurants, leisure services, senior services, and any business owner or non-profit organization that would like to showcase their products and services.

To participate, just fill out the application and email it to:

info@ozarkalchamber.com or mail it to:

The Ozark Area Chamber of Commerce

294 S Painter Ave, Ozark AL 36360

Questions? Call 334-774-9321 or email info@ozarkalchamber.com

Booths are 10' x 10' with two chairs

Electricity can be added at a rate of \$10 per booth (Limited, don't wait)

Publicity campaign to boost attendance. We will be promoting this event in a variety of ways to bring in the largest number of visitors possible to see your display

Deadline to Register: Tuesday, December 1st

Business Expo, Health & Job Fair Application

Business Information:

Company Name: _____

Company Contact: _____

Business Email: _____

Business Address: _____

Business Phone: _____

Business Website: _____

Products/Services/Employment Opportunities: _____

Booth Activity, Demonstrations, Additional Giveaways, Etc. Not required, but if you have one please describe so we can list on program and make announcements during event

Exhibitor Options:

_____ Chamber Business Members - \$100 per space
* Will include one 8ft table with two chairs
* Video Promotion
*Booth Activity in Program

_____ Non-Profit Members - \$50
* Will include one 8ft table with two chairs
* Video Promotion

_____ Non- Chamber Business - \$150 per space
* Will include one 8ft table with two chairs

_____ Non-Profit Non Members - \$75
* Will include one 8ft table with two chairs

_____ Restaurants with food samples—no charge

_____ Electricity \$10.00 per booth (Electricity is limited so please don't wait)

_____ TOTAL ENCLOSED

Event Theme: OZARK-OPOLY

Did you purchase a spot on our Limited Edition Board Game Ozark-opoly? Take that spot and run with the theme. Not on our board game? That's okay. All Exhibitors...just keep Ozark, Ozark-opoly and Board Games at the forefront of your booth décor. Can't wait to see your creativity. 1st, 2nd and 3rd booth awards will be presented.

Video Promotion:

All Chamber Member Exhibitors will receive an opportunity to create a 30 second promotional video for the Chamber to share on social media. All videos will be shared on the Ozark Chamber of Commerce social media pages with a link to your business website (if available).

We will begin accepting videos on Tuesday, December 1, 2020, . All videos must be submitted by December 14th.

Advertise Current Job Openings:

If your company will be hiring, you may indicate this on your Registration Form. When the floor maps are printed your organization's name will appear in a different color to indicate that attendees may stop by your booth for more information.

Door Prize*:

Each business will be required to bring a door prize to be given away during the Expo. You will have the opportunity to step to the microphone and give a 30 second "promo" for your business before drawing for the prize and announcing the winner.

Exhibitor Booth Activities:

All Exhibitors will have the option to create their own activity/demo/giveaway throughout the day. You may submit your activity/demo/giveaway to us for consideration for our Business Expo Program (must be of significance to be included. Please no seminars). Please submit 1-4 sentences to describe what you will be doing and at what time (if applicable). Description may be modified to fit space allotted in the Program. **Must be submitted by Dec. 14, 2020 to be included in the program.**

Schedule:

11:00 am - 2:00 pm: Set up will take place
2:00 - 3:00 pm: Exhibitor to Exhibitor Expo & Networking
3:00 - 6:00 pm: Expo opens the public
6:00 - 7:00 pm: Break down and clean up

Business EXPO is the time to:

- Increase business awareness and credibility
- Showcase existing and/or new products/services
- SELL products/services - "cash and carry" allowed and encouraged
- Make key business contacts and "seal the deal". People do business with people they know!
- Network with other exhibitors and attendees
- Promote employment opportunities

Be sure to take advantage of this opportunity to establish new business and valuable contacts in a fun and creative atmosphere. At the event, it's up to you to ensure your booth and your business gets the attention it deserves. On behalf of the Ozark Chamber of Commerce, thank you for your continued support and we look forward to seeing you at this year's Expo.